



To whom it may concern,

Mainspring Academy is a not-for-profit 501c(3) special education school in Jacksonville. We are proud to serve a community of students who are often missed, those with lifelong intellectual and developmental diagnoses, including autism, Down syndrome, cerebral palsy, and other severe learning and behavioral differences. Since 2015, Mainspring Academy has been fulfilling its mission to provide quality, individualized education in a safe learning environment where children with intellectual and learning differences can thrive. For many students, Mainspring Academy is the only school that is willing and able to meet their needs and give them the opportunity to reach their fullest potential.

In honor of National Random Acts of Kindness Week in February, Monday, February 13th to Monday, February 20th, 2023, our parents are holding a 7-Day Fundraiser Step Challenge called "Miles for Mainspring". The purpose of the challenge is to raise \$10,000.00 to add adaptive physical education to our school programming. Adaptive PE is an evidence-based approach for reaching students with a wide range of special needs and disabilities. Research findings various peer-reviewed publications such as the Journal of Intellectual Disability Research, Journal of Autism and Development Disorders, and Perception and Motor Skills Research Exchange shows that adaptive PE fosters significant improvements in the areas of student motivation, motor development, and emotional regulation.

We are seeking sponsors in order for this event to be a success, and it is our hope that we can count on your commitment to help us attain our fundraising goal of \$10,000. I have enclosed materials that describe available sponsorship opportunities. All sponsorships are 100% tax deductible.

On behalf of Mainspring Academy and most importantly, the many students who benefit from our efforts, I want to thank you for your consideration. If you have any questions about the event, or would like to learn more about Mainspring Academy, please contact us at (904) 503-0344 or visit our website at www.mainspringacademy.org.

We appreciate your consideration and looking forward to hearing from you soon!

Respectfully,

Sabrena Snow, Director of Community Affairs

Tax ID: 47-3046264



Miles for Mainspring Sponsorship Opportunities

Platinum Sponsorship - \$3000

- Title sponsorship
- Largest logo visibility on event T-shirt
- Largest logo visibility on all media including website, banner, print, digital, and social media
- Company advertisement on monthly newsletter for the remainder of the school year
- Special presentation/ recognition or event kickoff opportunity
- 30 additional raffle entries for participant of choice

Gold Sponsorship - \$1000

- Large logo visibility on event T-shirt
- Large logo visibility on all media including website, banner, print, digital, and social media
- Company advertisement on monthly newsletter for the remainder of the school year
- Special presentation/ recognition
- 10 additional raffle entries for participant of choice

Silver Sponsorship - \$500

- Logo visibility on event T-shirt
- Logo visibility on all media including website, banner, print, digital, and social media
- Company advertisement on monthly newsletter for the months of February and March
- 5 additional raffle entries for participant of choice

Bronze Sponsorship - \$100

- Logo visibility on digital and social media
- Company advertisement on monthly newsletter for the month of February
- 1 additional raffle entry for participant of choice



Miles for Mainspring Sponsor Information

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Fax _____ Email _____

Contact Person _____

I (we) plan to make a contribution in the form of a:

Platinum Sponsorship Gold Sponsorship Silver Sponsorship Bronze Sponsorship

Method of Payment: Check Cash Credit Card

*Checks must be made payable to Mainspring Academy. If donating by mail, please address to: ATTN: Community Affairs, 6700 Southpoint Pkwy, Suite 400, Jacksonville, FL, 32216.

Donation form on website:
<https://www.mainspringacademy.org/support-mainspring/donation-form/>

Type: Visa Mastercard American Express Discover

Name on Card _____ Expiration Date _____

Card Number _____ Sec. Code _____

A company logo in .jpg, or .tif format must be provided by December 9, 2022 to be included on promotional materials. It can be emailed to Sabrena at sabrena.snow@mainspringacademy.org

Thank you! Your generosity is greatly appreciated.